

Accepted File Types: • JPG Avoid heavily compressed JPEGS

PNG Transparent backgrounds are not supported
 PDF Should not have layers or vector graphics

• TIFF No layers or alpha channels. Compressed using LZW

BMP Supported but not recommended for print
 GIF Frames will be flattened to a single image

Supported Color Depth: 8BIT color

Supported Color Spaces: • **RGB:** Unsupported color spaces will be converted to this

Supported Color Profiles: • ADOBE RGB (1998): Preferred color profile

• SRGB IEC61966-2.1 Unsupported profiles will be converted to this

MaxFile Size: 600 MB

Minimum Resolution: 120 PPI

Optimal Resolution: 300 PPI

Our printers use 11 archival inks optimized for RGB color space for high-detail, color-stable prints. Our print technicians review images on industry-standard, color-calibrated monitors for optimal results. Note that monitor calibration and environment can affect perceived color.

Monitor Calibration:

Consumer monitors often have limited color and brightness range, leading to over-excited color and contrast.

Calibrating your monitor or viewing images in a dimly lit room with minimal reflections can improve color accuracy.

Color Profiles:

Our printers are optimized for sRGB and Adobe RGB color spaces.

Uploading images with CMYK or grayscale color spaces are not recommended.

Substrate Considerations

The color of the final print may vary due to the different ink absorption of our substrates. We have samples available in our stores and can provide a free 4 x 6 test print for larger orders.

Papers

Our paper options include Photo Rag, an archival fine art paper with a slight tooth, Archival Matte, a bright white paper with a matte finish, and Photo Luster, a traditional photographic semi-gloss finish.

Canvas

Our canvas prints are of high quality and maintain color accuracy and clarity. They're available in museum wrap with a black or white edge, or extend the image around the canvas with a mirror or gallery wrap.

Metal - ChromaPrint ™

ChromaPrint's come in both Gloss White and Matte Clear. Gloss White offers vibrant and rich colors, while on a Matte Clear panel, the aluminum is visible for a more vintage or industrial look. The colors on a Matte Clear panel are slightly muted, blending with the metallic texture, and whites appear as silver.

Ordering Prints

Ordering prints is easy, with two options available: in-store or online. At a Northwest Framing store, simply bring in your photos via USB, email, or a file-sharing link and work with a colleague to choose sizes and substrates.

You can also order prints online via our website, Frameable, at https://www.soframeable.com, for convenience and easy cropping options. Online orders have a maximum size of 30 x 40" and the preview image is compressed to load quickly, which may impact its color accuracy.

IMPORTANT NOTE: Some specifications mentioned here may not apply to online ordering.